



PRESS RELEASE

LAUNCHING OF THE WORLD INVESTOR WEEK 2021

The Capital Markets and Securities Authority (CMSA) is a regulatory Authority established by the Capital Markets and Securities Act Chapter 79 R.E. 2002 of the Laws of Tanzania with the responsibilities among others, to develop, supervise and regulate the capital market in Tanzania.

In October 2021, the International Organization of Securities Commissions (IOSCO) in collaboration with capital market regulators worldwide, have scheduled a World Investor Week (WIW) a global campaign to raise awareness about the importance of investor education and protection, highlighting the various initiatives of capital market regulators in these two critical areas.

The WIW which is a week-long global campaign promoted by IOSCO, involves all IOSCO securities regulators and other IOSCO members on six continents providing a range of activities, such as launching investor-focused communications and services, promoting contests to increase awareness of investor education initiatives, organizing workshops and conferences, and conducting local/national campaigns in their own jurisdictions. The WIW offers a unique opportunity for IOSCO members to work in collaboration with all stakeholders at both local and international levels.

The objective of the WIW is to increase public awareness on the opportunities and benefits of using capital markets in financing development projects thereby promoting effective implementation of the *National Five-Year Development Plan (FYDP III) 2021/22–2025/26* which is premised on a theme of "*Realizing Competitiveness and Industrialization for Human Development*" aiming at building a Competitive and Industrial Economy for Human Development. The WIW also aims at increasing investors' participation in the capital markets thereby promoting implementation of the *National Financial Inclusion Framework 2018 - 2022* and *National Financial Sector Development Master Plan 2019/20 – 2029/30*.

In addition, the WIW promotes effective implementation of the vision of the *Sixth Phase Government under the noble leadership of Her Excellence Samia Suluhu Hassan, President of the United Republic of Tanzania*, which aims at creating enabling environment for development of the financial sector for spurring economic development in the country.

In its endeavor to commemorate the WIW, CMSA will undertake various activities focusing on awareness, accessibility, usage and protection of investors interests on capital market from 4th to 10th October 2021. This programme aims at enhancing knowledge about capital markets to increase uptake and usage of capital market products and services and thus contribute to the National agenda of improved financial inclusion and economic development.

The programme also aims at promoting effective implementation of the *Alternative Project Financing Strategy (APF)* with the objective of providing alternative ways of financing Public Sector and Private Sector development projects through issuance of shares; corporate bonds; Government Bonds; and Units of Collective Investment Schemes.

CMSA in collaboration with key stakeholders has launched the campaign on 4th October 2021 at 10:00am at the CMSA offices. A range of activities to commemorate the week are indicated in the attached timetable.

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