



PRESS RELEASE

LAUNCHING OF THE WORLD INVESTOR WEEK 2020

The Capital Markets and Securities Authority (CMSA) is a regulatory Authority established by the Capital Markets and Securities Act Chapter 79 R.E. 2002 of the Laws of Tanzania with the responsibilities among others, to develop, supervise and regulate the capital market in Tanzania.

In October 2020, the International Organization of Securities Commissions (IOSCO) in collaboration with capital market regulators worldwide, have scheduled a World Investor Week (WIW) a global campaign to raise awareness about the importance of investor education and protection, highlighting the various initiatives of capital market regulators in these two critical areas.

The WIW which is a week-long global campaign promoted by IOSCO, involves all IOSCO securities regulators and other IOSCO members on six continents providing a range of activities, such as launching investor-focused communications and services, promoting contests to increase awareness of investor education initiatives, organizing workshops and conferences, and conducting local/national campaigns in their own jurisdictions.

The WIW offers a unique opportunity for IOSCO members to work in collaboration with all investor education and protection stakeholders, at both local and international levels.

In its endeavor to commemorate the WIW, CMSA will undertake various activities focusing on awareness, accessibility, usage and protection of investors interests on capital market from 5th to 9th October 2020. This

programme aims at enhancing knowledge about capital markets to increase uptake and usage of capital market products and services and thus contribute to the National agenda of improved financial inclusion and economic development. The specific objectives of the programme include to;

- i) promote usage of capital market amongst companies, thus enable them to use capital markets for raising capital.
- ii) promote saving culture amongst Tanzanians, thus increasing investor base;
- iii) stimulate demand and supply for securities, which in turn increase liquidity in the capital market;
- iv) increase utilization of the capital market in financing long term development projects by various economic sectors in the country;
- v) promote investors' protection; thus enhance investors' confidence, which in turn increase public participation in the capital market.

CMSA in collaboration with key stakeholders will launch the campaigns on 5th October 2020 at 10:00am at the CMSA offices. A range of activities to commemorate the week are indicated in the attached timetable.

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